

ATTENDANCE LIMITED  
TO FIRST 95 REGISTRANTS!

**"Deadly Persuasion" examines alcohol and tobacco advertising, but also focuses on ads that encourage us to be mindless consumers and to feel passion for products rather than for people. Jean explores how and why advertisers encourage us to feel in a relationship with our products.**

**Media messages about sex and sexuality often exploit women's bodies and glamorize sexual violence. Girls are encouraged to objectify themselves and to obsess about their sex appeal and appearance at absurdly young ages, while boys get the message that they should seek sex but avoid intimacy. These messages shape their gender identity, sexual attitudes and behavior, values, and their capacity for love, connection, and healthy relationships well into adulthood.**

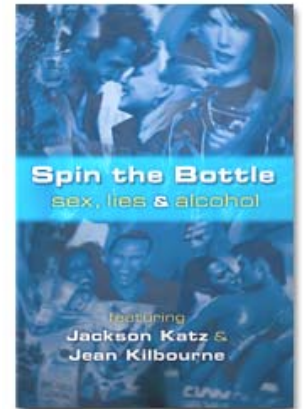
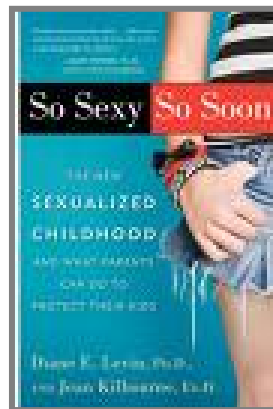
Dr. Kilbourne has been what The Boston Globe described as "a superstar lecturer" for many years. She has twice received the Lecturer of the Year award from the National Association for Campus Activities. She has lectured at about one-half of all the colleges and universities in the United States and all of the major universities in Canada, as well as scores of private and public schools. She is also sought after as a keynote speaker at a wide range of conferences, including those focusing on addictions and public health, violence, women, and the media.

She is known for her wit and warmth and her ability to present provocative topics in a way that unites rather than divides, that encourages dialogue, and that moves and empowers people to take action in their own and in society's interest. A member of the Italian Parliament said, "Hearing Jean Kilbourne is a profound experience. Audiences leave her feeling that they have heard much more than another lecture, for she teaches them to see themselves and their world differently." Students at Harvard Business School responded to her lecture with a standing ovation and a letter stating, "The importance of your research has not been lost on the Harvard Business School students as was evidenced by the remarkable turnout . . . The entire presentation will stand out as a highlight of our education here."

Even advertisers sometimes respond positively, as in an AdWeek editorial: "After listening to Jean Kilbourne, I would never doubt her intellectual honesty. While she bills herself as a critic of advertising, she is more akin to a prophet calling out in the wilderness for fundamental change in the way we communicate publicly with one another."

## JEAN KILBOURNE

*"Deadly Persuasion"*



*Crisis Connection*

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**24-Hour Hotline**

**1-800-245-4580**

### **Mission Statement**

*The mission of Crisis Connection Inc. is to work in partnership with communities to empower victims, survivors and persons affected by domestic and sexual violence through confidential crisis intervention, education, and advocacy in Crawford, Dubois, Orange, Perry & Spencer Counties.*

**Jean Kilbourne Presentation Agenda  
Thursday, April 1, 2010**

12:30 – 1:00 p.m. EST (Jasper time) Registration

1:00 – 1:15 Welcome, Introductions, etc.

1:15 – 1:50 p.m.

“Spin The Bottle” Viewing & Break

2:05 – 3:00 – Speaker, 3-3:30 QA

Speaker: Jean Kilbourne Presentation  
followed by Q&A

3:30 – 4:00 p.m. – Book Signing

**LOCATION DETAILS:**

**Vincennes  
University Jasper  
Campus**

Lecture Hall  
850 College Avenue  
Jasper, IN

*Campus Map at:*  
<http://www.vinu.edu/cms/export/sites/default/jasper/Map.jpg>

**Name:** \_\_\_\_\_

**Profession/Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Daytime phone #:** \_\_\_\_\_

**Contact email:** \_\_\_\_\_

**CEU's for Social Workers available from I.C.A.D.V.**

**Cost per attendee \$40.00**

**Reservation Deadline is March 19<sup>th</sup>**

Your reservation will not be confirmed until payment is received.  
Please remit check or M.O. to:

Crisis Connection, Inc.  
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Jasper, IN 47547

Questions? Fax: 1-812-482-1571  
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