

You can check out places like the Columbia Journalism Review (www.cjr.org) to learn what major media companies own!

For Example:

*Six largest companies

***TIME WARNER**

WB Television Network
HBO TNT
CNN AOL
Warner Brothers
150 Magazines: Time, Sports Illustrated, etc.
Recording Labels: Rhino, Elektra, etc.
TBS SuperStation
Cartoon Network
Atlanta Braves Baseball Team
Cinemax

***WALT DISNEY**

ABC Pixar
Magazines: Biography, Family Fun, etc.
Touchstone Lifetime
Buena Vista Television
Miramax Films A & E
Mighty Ducks Hockey Team
ESPN SoapNet 72 Radio Stations

HEARST CORPORATION

12 Newspapers 36 TV Stations
18 Magazines: Cosmopolitan
Good Housekeeping
Oprah
Seventeen

TRIBUNE

30 TV Stations
10 Magazines 26 Newspapers

LIBERTY

Court TV
Discovery Channel
Learning Channel
Animal Planet
Travel Channel
E! Entertainment Network
QVC
MacNeil/Lehrer

CLEAR CHANNEL

Largest owner of Radio stations

GANNETT

USA Today 22 T.V. Stations
22 T.V. Stations

BERTELSMANN

Random House
Sony BMG Music E'tainment

***CBS**

CBS
UPN
Simon & Schuster Publications
Showtime

***GENERAL ELECTRIC**

NBC MSNBC
Universal Pictures
Universal Parks & Resorts
Bravo Sci Fi Channel

***NEWS CORP.**

FOX National Geographic
TV Guide
Newspaper: New York Post
Harper Collins Publishing

VIVENDI

Music: MCA Nashville
Mercury Records
Polydor
DreamWorks Records
Universal Motown
Decca

COMCAST

Adelphia joint acquisition with Time Warner
MGM joint shareholder
Owns several sports teams

COX

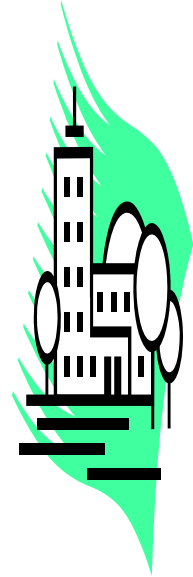
Cable, TV, Radio

SONY

Sony
Columbia Tri Star
Game Show Network
PlayStation

***VIACOM**

MTV VH1 BET
Nickelodeon Paramount Pictures
Comedy Central



AT&T

VERIZON

MCI

ONLY A FEW CORPORATIONS OWN
THE MAJORITY OF MEDIA OUTLETS!

START OBSERVING WHO THE BIGGEST
ADVERTISERS FOR THESE COMPANIES ARE!

What are the advertisers' people practices; ethics policies; etc.?
Can You Support Them With Your Pocketbook & Values?