

YOU CAN MAKE A DIFFERENCE!

The following are suggestions for what you can do to end violence in our community:

Hang posters and have information available for all of your patrons.

Host a 'training' for your stylists given free of charge by Crisis Connection Staff.

Put Crisis Connection, Inc. information on mirrors

Put Crisis Connection, Inc. Hotline Number or Website on appointment cards, emery boards, etc.

Put small stickers with Crisis Connection, Inc. hotline number on shampoos, conditioners, samples, nail polish, and other products.

Have Crisis Connection, Inc. materials available in bathroom, reception area, etc.

Partner with us to provide free services for survivors of domestic & sexual violence.

Allow a victim to call our hotline from a safe and private area of your business.

Include safety planning in personnel policies.

Develop workplace policies on domestic abuse for employees (contact us for more assistance in doing so).

Know that you can contact Crisis Connection, Inc. at any time to have a Victim Advocate help immediately.

Learn all you can about abuse (you may want to check out www.crisisconnectioninc.org) and speak up, speak out against violence.

Give Crisis Connection your e-mail address or fax number to receive our free monthly newsletter.

SALON PROFESSIONALS HELP THEIR CLIENTS WITH THEIR BEAUTY INSIDE AND OUT. UNDERSTANDING THE TRUST THAT THEIR CLIENTS MUST HAVE IN THEM, AN AREA STYLIST, SAID, "STYLISTS ARE EVERYWHERE. AT LEAST WE CAN PROVIDE AN ABUSE SURVIVOR AN AVENUE TO GET THE HELP SHE MAY NEED."

KNOWING THAT ANOTHER WOMAN IS ABUSED EVERY 9 SECONDS, THE SALON PROVIDES A LOGICAL PLACE FOR VICTIMS TO FIND A FRIEND TO HELP. IF A HAIRDRESSER NOTICES HINTS OF VIOLENCE AS A BRUISE OR CLUMPS OF HAIR MISSING OR A MANICURIST SEES CUTS OR A COSMETOLOGIST/MASSEUSE SEES A BRUISE, IT MAKES SENSE FOR THEM TO OFFER COMMUNITY SUPPORT. FURTHER; SOMETIMES THERE ARE NO PHYSICAL SIGNS AND EVEN THOUGH THESE PROFESSIONALS ARE NOT COUNSELORS, THEY ARE EXCELLENT LISTENERS AND CAN BE AN ADVOCATE TO AVAILABLE RESOURCES.



INSIDE & OUT



**WHAT BEAUTY
PROFESSIONALS CAN DO
TO END VIOLENCE
AGAINST WOMEN**

Crisis Connection

Sexual & Domestic Violence

24-Hour Hotline

1-800-245-4580

ENOUGH IS ENOUGH!

WHAT IS ABUSE?

Any behavior that is designed to control another human being through the use of fear, humiliation, and verbal or physical assaults.

If there has been violence more than once in a relationship, it will happen again and it will become worse.

There is a predictable pattern:
Calm – Tension – Battering – Honeymoon.

Abuse impacts all those around the child or adult victim – family, friends, co-workers, etc.

WHY DO WOMEN STAY?

*Fear Shame Family Secret Hope
Loyalty Love Money
Family Pressure Religious Beliefs
Geographic Location Culture
Detriment To Job/Reputation
Destruction of Home Harm to Pets/Children
Suicide Threat Law Involvement
Lack of Support*

DEBUNKING THE MYTHS:

Domestic violence is not caused by mental illness, genetics, alcohol, drugs, anger, or stress. It involves choices made by the batterer and is typically a learned, habitual reaction. 80% of rapists are known to their victim. Women ages 16-24 are four times more likely to be raped. While most perpetrators are men, it is important to remember that most men are not perpetrators. Victims may be men or women as well as those in same sex relationships.

HOW DO I APPROACH A CLIENT?

- *Do not pass judgment.
- *Listen empathically.
- *INSURE CONFIDENTIALITY.
- *Be very aware of your surroundings.
- *Give her the Crisis Connection, Inc. hotline number discreetly.
- *Discussion must be tactful and private.
- *Some possible openers, "Is everything okay? Because of some of the things you've mentioned, I can give you a phone number of someone you can talk to. I'm worried about you, there is a place I want you to contact. I'm afraid for your health. You deserve better."
- *Do believe her. Respect her rights.
- *Don't tell them you know how they feel.
- *Refer them to Crisis Connection, Inc.
- *Help them understand that there are local resources that can help them develop a Safety Plan.
- *Don't force them to talk if they are not ready.

CAN A PERPETRATOR GET HELP?

Crisis Connection, Inc. offers help to abusers through the local Batterers Intervention Program.



WHY SALON PROFESSIONALS?

- *Client may tell you about their love lives, their children's problems, their health issues, etc.
- *You provide one-to-one communication, trust, rapport, friendship, consistency.
- *You can be confidantes and are on the 'front-lines'.

WHY NOW?

- *Annually, apx. 1.5 million women are raped and/or assaulted by an intimate partner.
- *Every 9 seconds another woman is abused.
- *Every day seven women are killed by their partners.



**24-Hr. Hotline:
1-800-245-4580**

**Website:
www.crisisconnectioninc.org**